Using Big Data Visualization to Create Smarter Cities

Dr. Sara Diamond, OCAD University

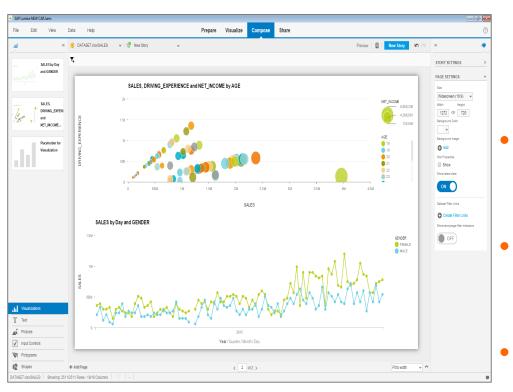
What is a smart city?

- Smart city initiatives are broad reaching enablers to civic aims; the point is not the technology, but the outcomes the technology can deliver – resident engagement, connectivity, collaboration, innovation, resiliency, livability, equity.
- Socio-economic + Technology + Expectations
- Energy and carbon consumption
- Transportation and movement human and autonomous
- Development and planning

Data Rich, Data Producing

- An invisible grid made up of networks, packets and data (car GPS, GPS, GIS)
- Security and surveillance technologies, interactions (Cameras)
- Data producing, connected devices and analyzing sensors and devices (RFID, Sensors)
- Mobile internet, applications and devices (WiFi antenna, etc.)
- Open data
- Government records, corporate records (Census data, real estate tax value)

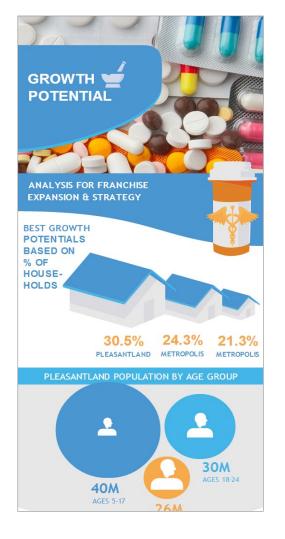
Business Analytics Systems Lumira for Desktop

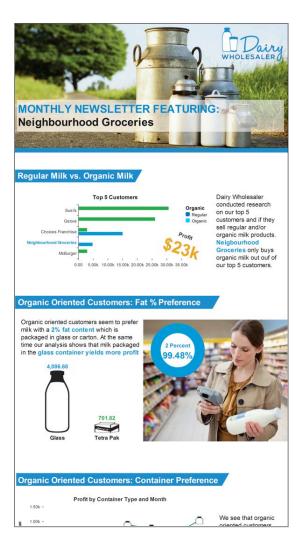


- Access and transform data, big and small, from multiple sources
- Explore and analyze data with HTML5 visualizations
- Tell data stories with visualizations and storyboards
- Easily share and consume visualizations

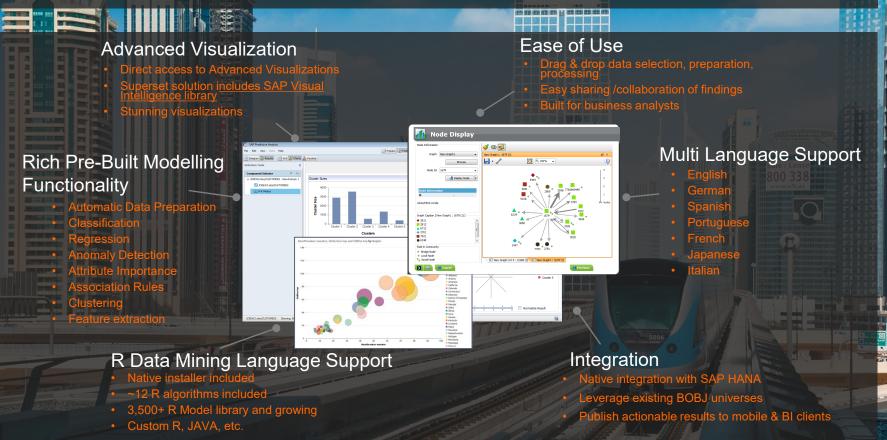
SAP Lumira Infographics







What's so special about SAP Predictive Analytics?



Predictive Use Cases

PUBLIC SECTOR



Urban Prototyping Movement

- Urban Data Challenge
- Open data "hackathon"
- Merge and compare mobility data sets from three cities—San Francisco, Geneva, and Zurich—and draw meaningful insights.

Dots on the BUS, Adam Greenhall, Amelia Greenhall,

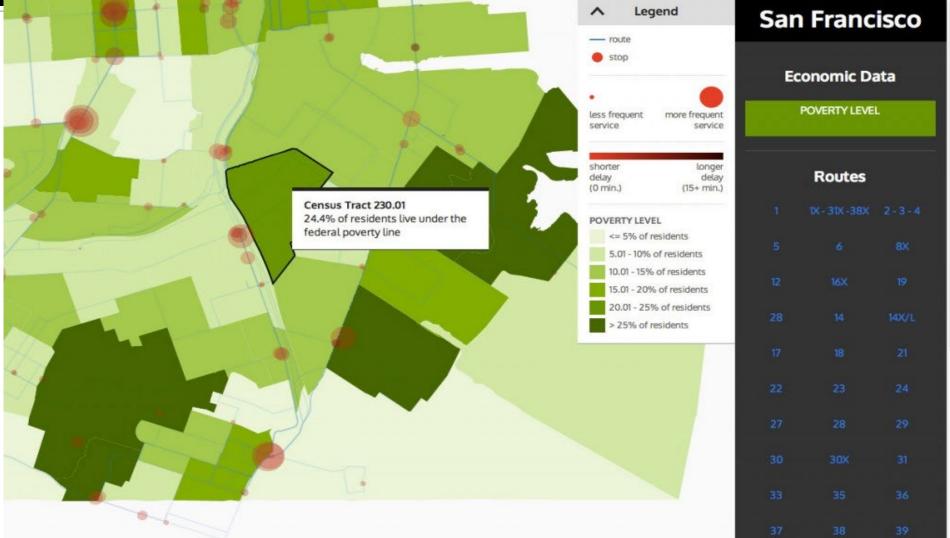
Jared McFarland

PFRI



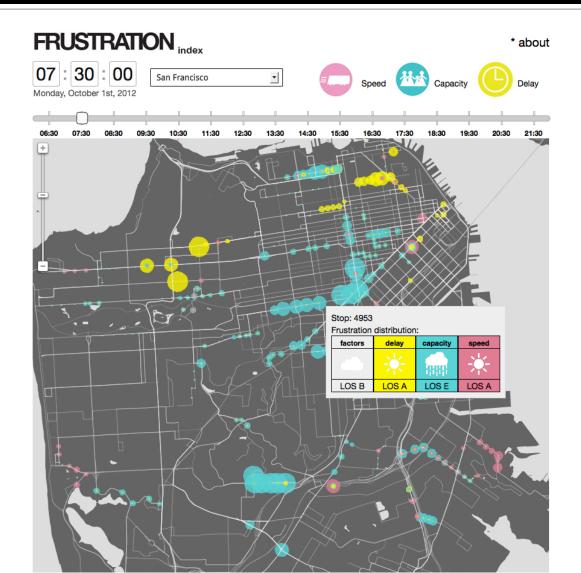
Bois du Milly

Transit Quality and Equity, Raymon Sutedjo-The, Sandra Lee

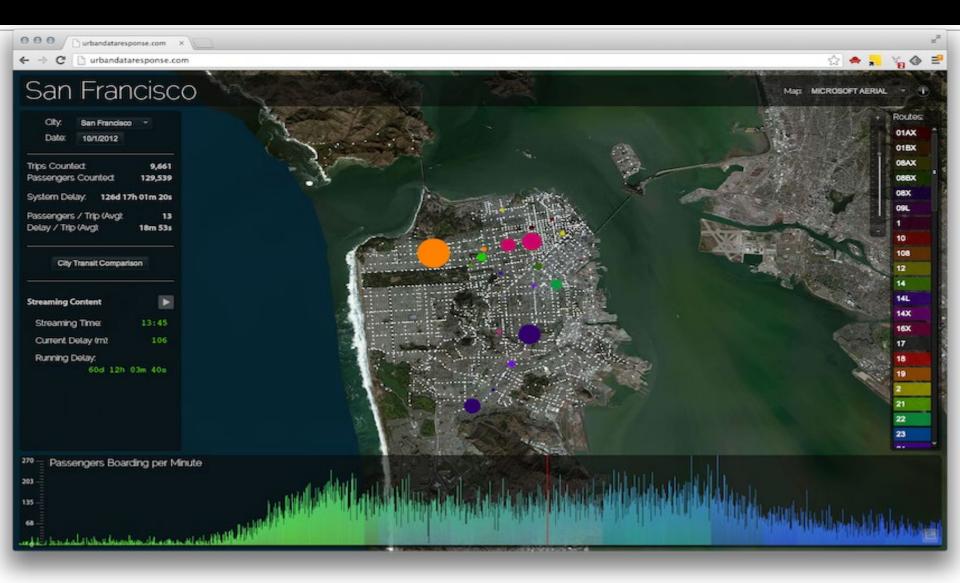


Frustration Index, Srivinas Ashok, Daphne Dethier,

Carmel Dudley, Steve Pepple



Urban Data Response, Matt Hill



Data Canvas – Media Network to promote public awareness

- DIY sensor network to measure pollution, dust, light, sound, temperature, and humidity. Overall environmental quality but also relevant to transportation uses.
- Created an interactive map, opened the data, and asked participants to use it to narrate a story about their city.



sonic particles 2.0

A sonification of real-time urban environmental data

Sonic Particles

- http://datacanvas.org/project/sonic-particles-2-0/
- Sonic Particles 2.0 is a real-time sonification Updated every 5 seconds.
- Each city can be differentiated.

City as a Wealth of Data

 <u>http://flowingcity.com/</u>: Visualizing the City built of data, Urban Data Visualizations of the City, making the city smarter with data

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Liu Bolin, Hiding In the

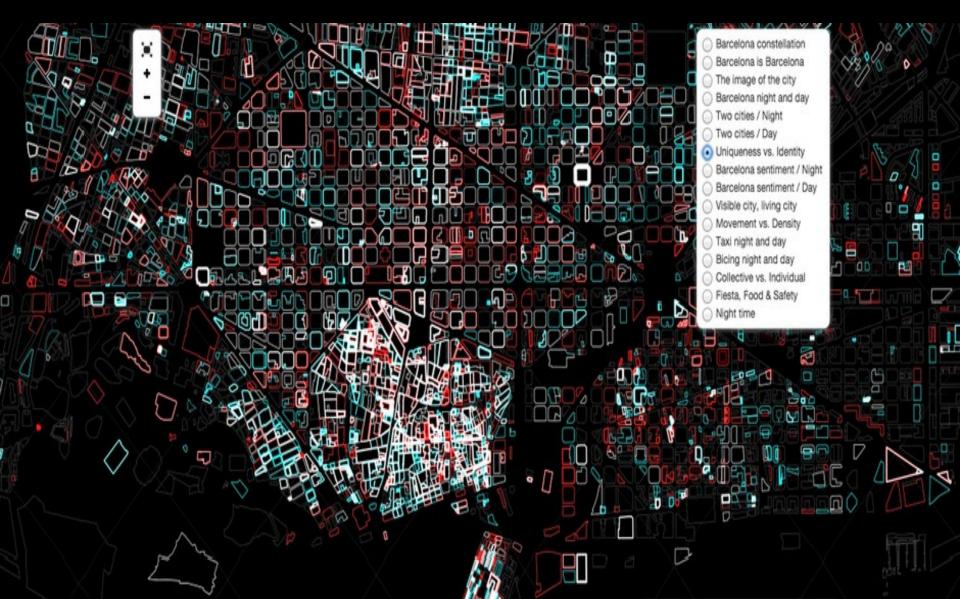
By

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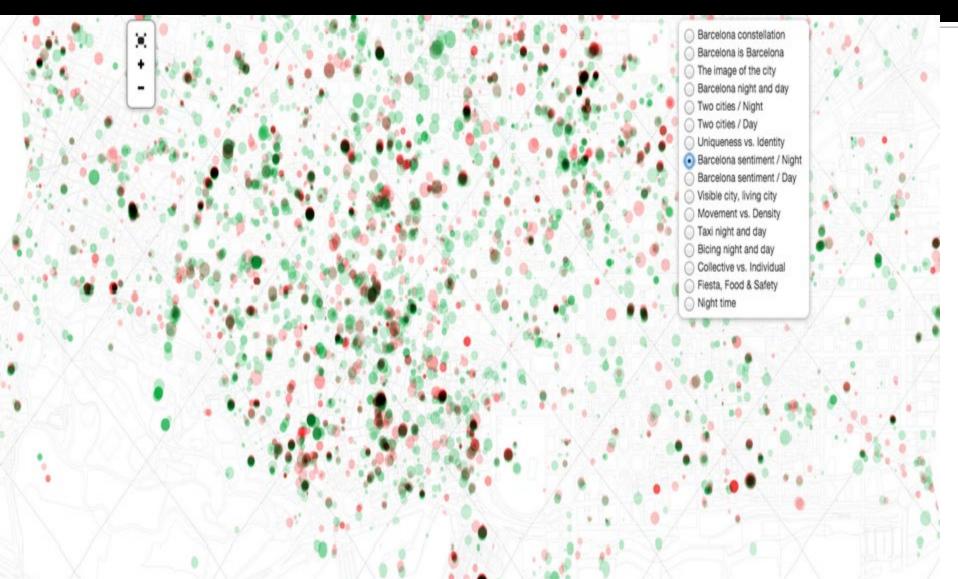
The Mobile City: A Fully Enabled Grid

- Mobility is about the individual, not the device.
- The urban experience of ubiquitous connectivity, personalized and context-aware services and content that link us to daily activities and interests, regardless of time and place.
- Continual discovery, enhancement

Designing the City at Night, Barcelona (social media, open data, light), I -Varis, Diez & Corbero



Designing the City, Tone of Social Media http://www.atnight.ws/

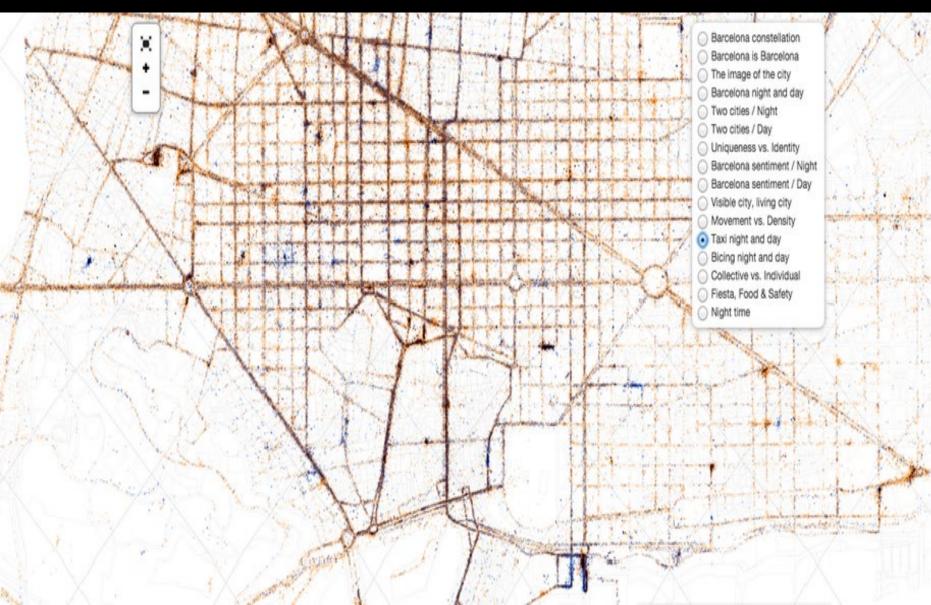


Designing the City at Night, bike storage data

Barcelona constellation Barcelona is Barcelona) The image of the city Barcelona night and day Two cities / Night Two cities / Day Uniqueness vs. Identity Barcelona sentiment / Night Barcelona sentiment / Day Visible city, living city Movement vs. Density Taxi night and day Bicing night and day Collective vs. Individual Fiesta, Food & Safety Night time

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Designing the City at Night, Taxis



Taxis vs Density



Visible Amsterdam (movement of crowds), Euro Beinat



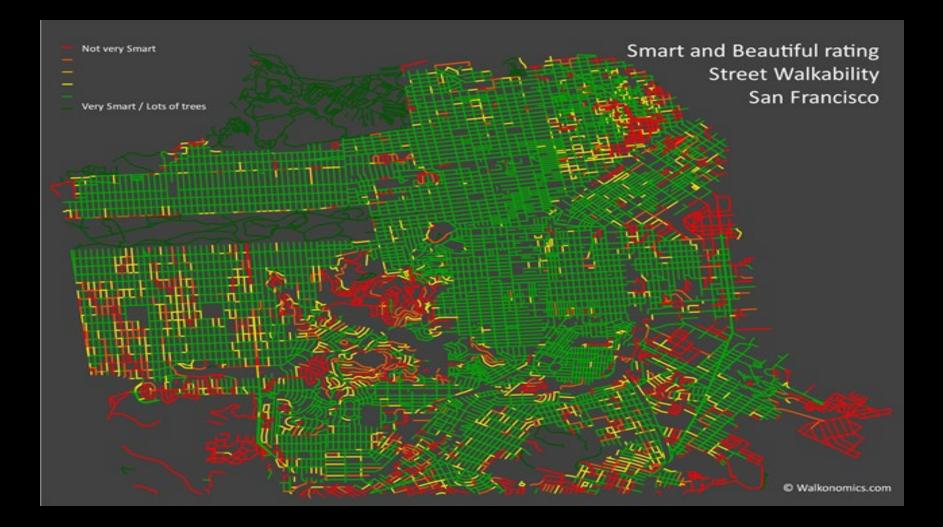
Walkable Streets Project

- ESRI is involved in modeling walkable streets, for example as a project with the City of Halton
- Complete Streets understanding, modeling, simulating relationships between transportation modes (e.g. active/passive) and livability.

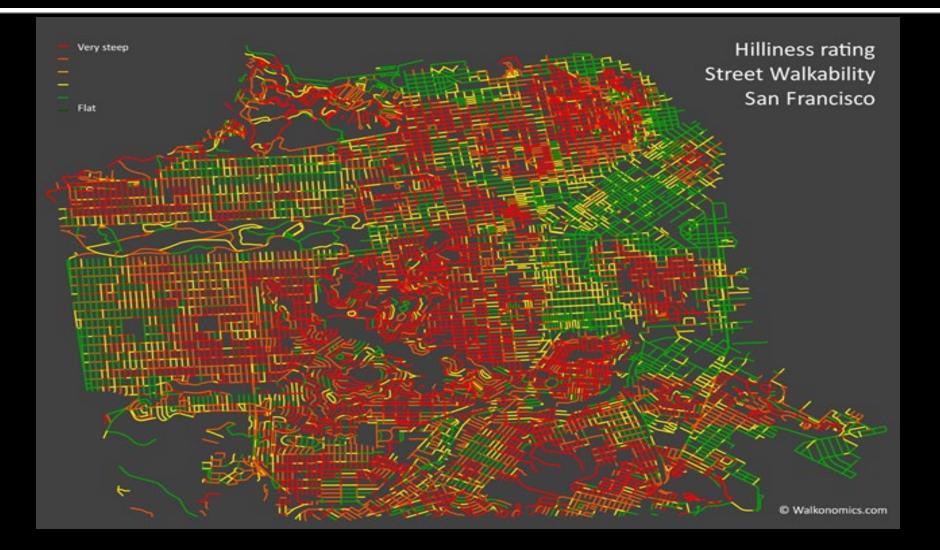
Walkable Streets Project



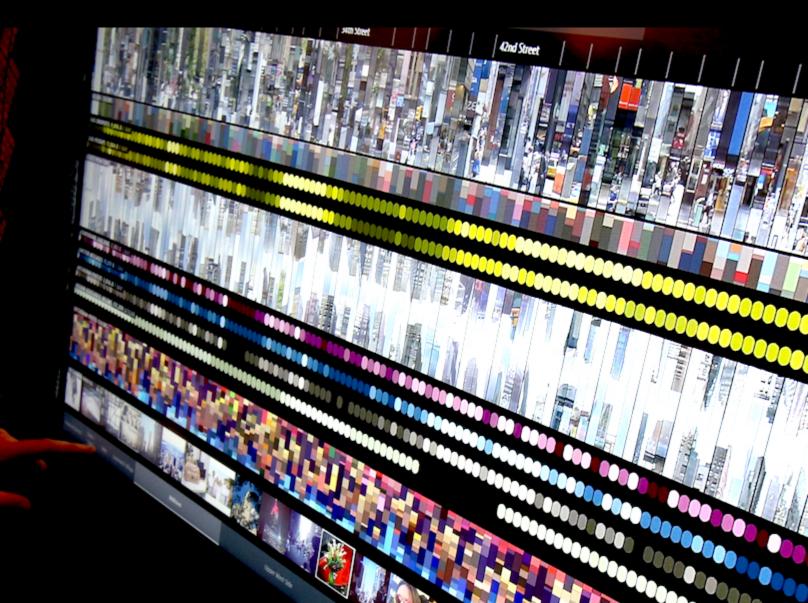
San Francisco



San Francisco



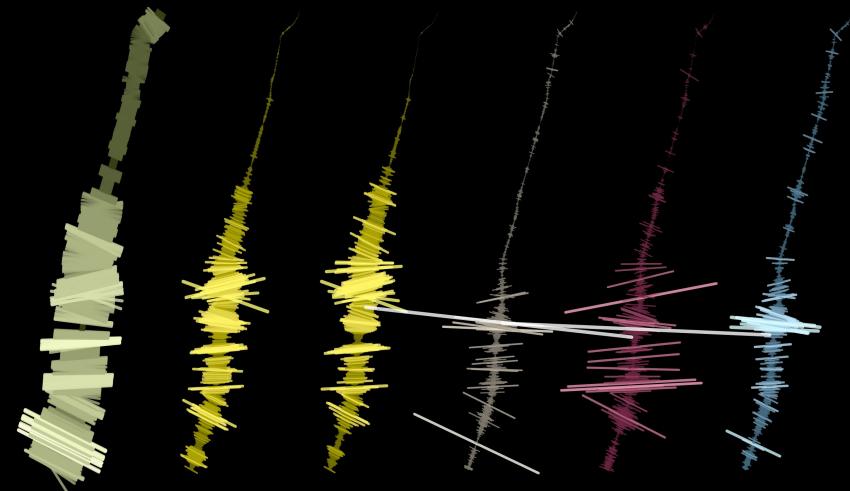
On Broadway, Manovich et al.



On Broadway

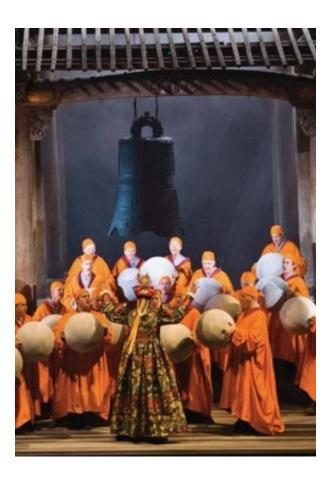
ON BROADWAY

http://on-broadway.nyc



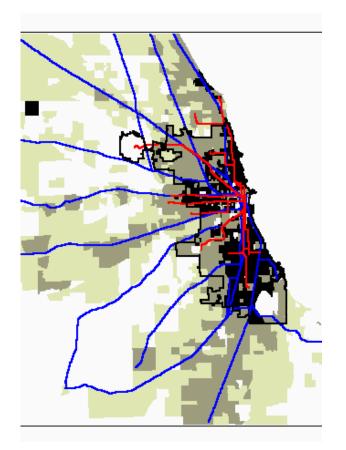
HOUSEHOLD INCOME

Cultural Analytics and the City



- Data is critical to understanding cultural change, impact and economics. It allows us to measure and address flourishing neighbourhoods and cultural deserts.
- Large (urban focused) cultural data sets – longitudinal study regarding arts participants. Eurobarometer survey on participation includes Canada, Australia and the EU.

What to measure?



- Economic Impact "Culture attracts and retains creative professionals and their employers.
- Public Safety: Positive street life; revitalizes and sustains property values.
- Transforms lives of at-risk populations. Culture visitors regionally and globally, combats anonymity that drives communities apart.

Cultural Data Profile



- <u>http://culturaldata.org/</u> Insight for the arts - NFP arts, culture and humanities organizations - collect and analyze their financial and audience/user data, and activities.
- Outputs analytic reports; visualizations.
- OCAD U and Canadian Museum of Science – analytics project.
- Collect biometric engagement data.

Chicago Cultural Plan

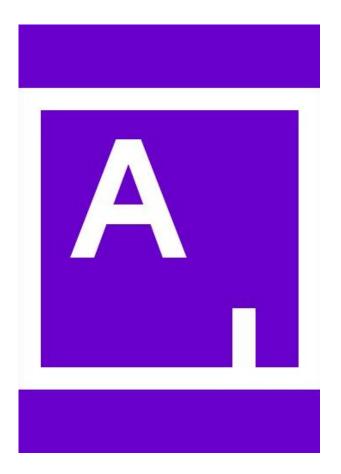


in be achieved in the short-term all the way to the g that residents envision for Chicago's cultural future.

Strong Neighbourhoods, Innovation, Environmental Sustainability (reuse and alternative transportation), Public Health, Lifelong Learning, Public Safety, Well-being and quality of life. Measure impacts -Culture as cohesive

 "Artist36o," measure sector-wide fellowship of rotating artists in other sectors to incorporate creative skills into other sectors.

Cultural Tourism



Need real time aggregated content that encourages them to explore cultural experiences, venues. https://www.artsy.net **[** Discover, research and collect the world's best art. Guide to art fairs, location aware.

Clustering/Affordability/ Transportation – Visualize Impacts



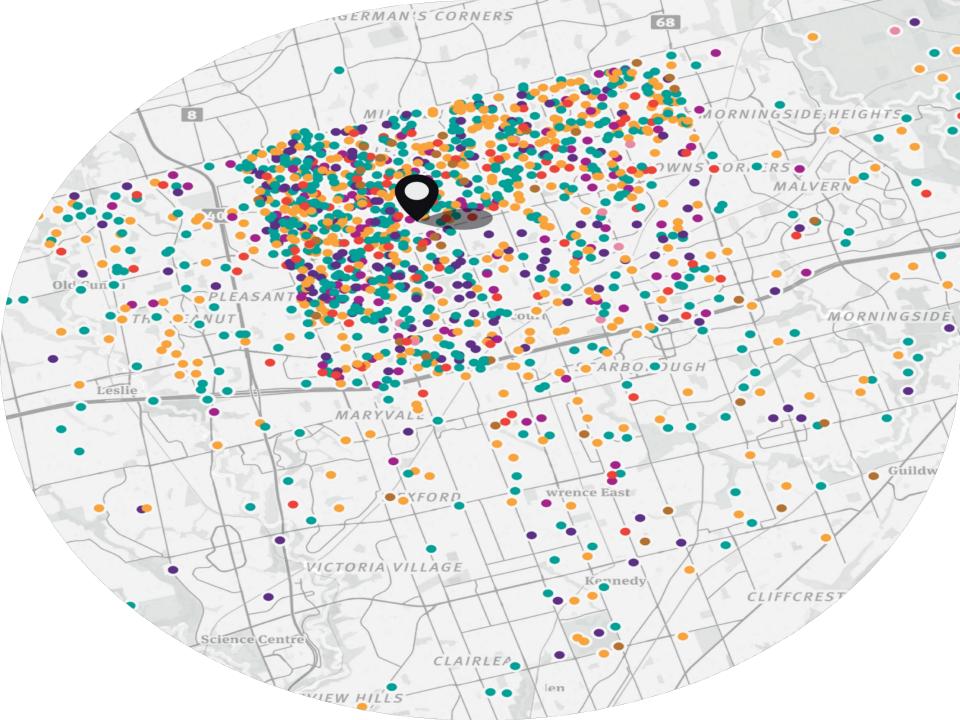
- Develop and measure mixed neighbourhoods versus gentrification – creative centres, businesses, creative industries, live/work spaces. <u>http://www.torontoartscape.or</u> g/
- Find talent fast through just in time network .
- Affordable housing, health care, childcare – access to content was one of the three top drivers for choosing a city.

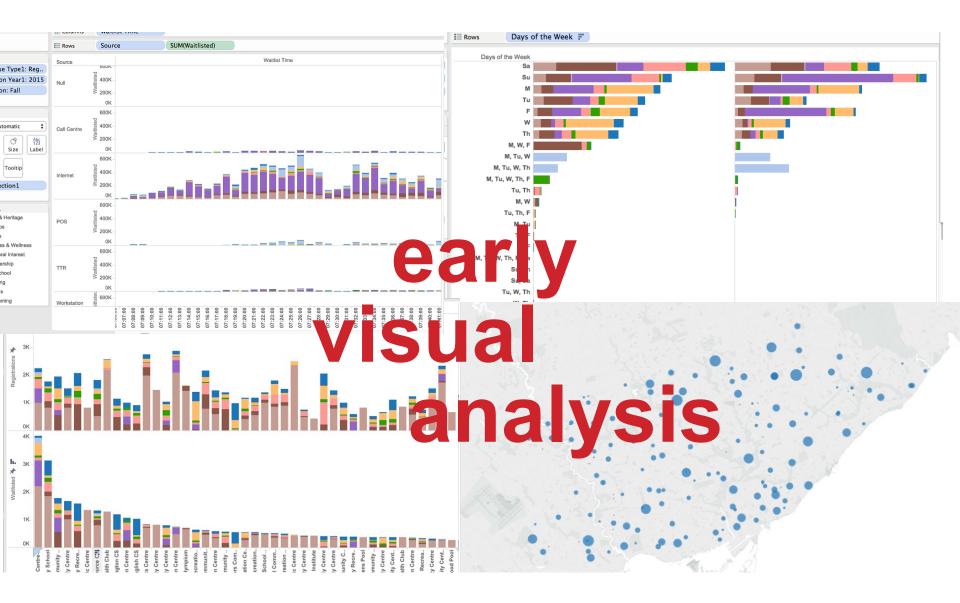
Citizen/Resident Focused

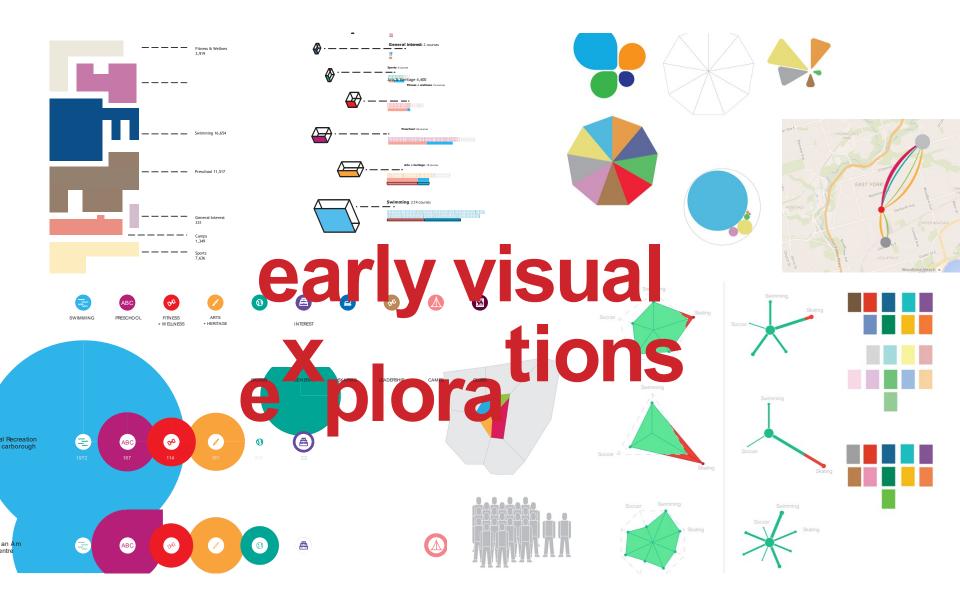
- "Building Smart Cities for Smart Citizens" Phillips, 2016.
- Find and use services.
- Increase participation in smart city initiatives.
- 2-way communication government and residents.
- Increased innovation using data.
- Ability to offer personalized services, alerts, offers.

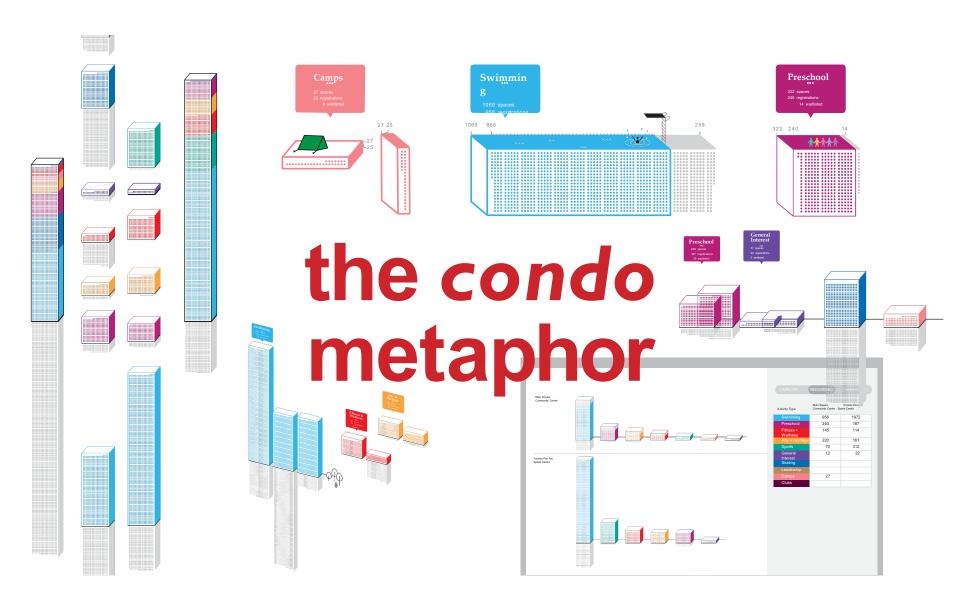
Open Data and City Resource Access

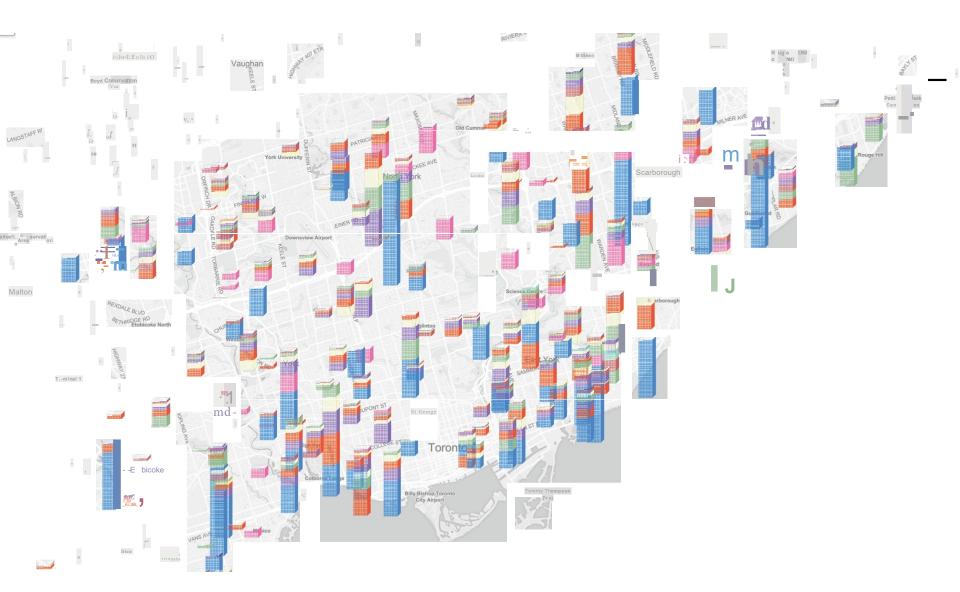
- OCAD University and the City of Toronto, Mayor's Office and Parks and Recreation.
- Analyze and represent data from recreation centres.
- Understand the changing nature of demand over time, services available.
- Explain and then solve problem of sign-up. crunch through visualization.

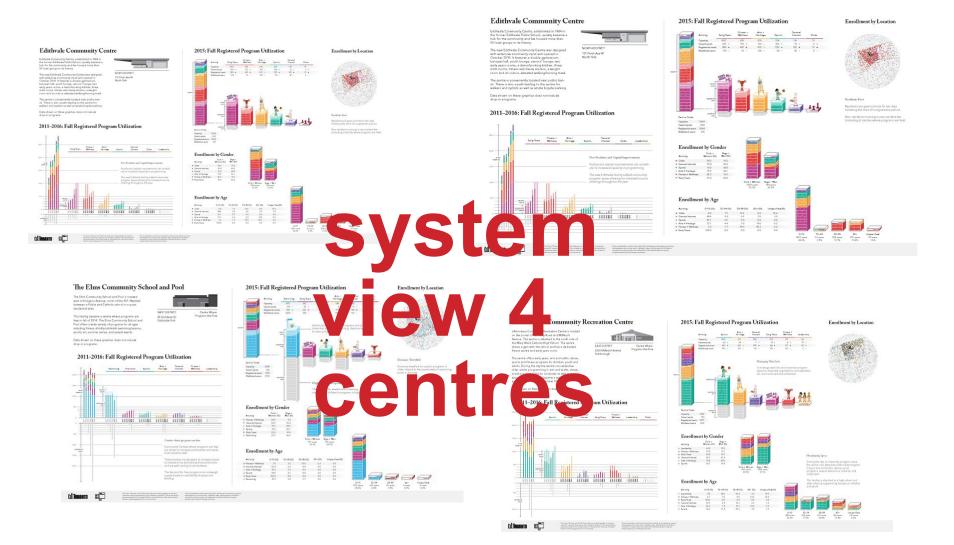












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	Capacity	1015	511	256	215	177	56
	Vacant spots	68 •	54 •	7 •	19•	0 •	10 •
	Registered users	€47	457 🔸	249 •	196 •	177 •	46 •
pacity	Waitlisted users	-	511 •	Lists To man capacity	176 • ing Wait age wait lists an , duplicate regi nitored and add	istrations and a	
Centre Totals	registered users						
Capacity	2230 Users						

Edithvale Community

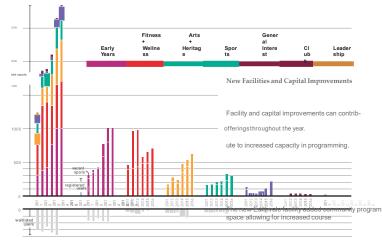
Cility aie Compunity Centre, established in 1984 in the former Editoria Public School, quickly became a hub for the community and has housed more than 50 local groups in its history.

The new Edithvale Community Centre was designed with extensive community input and opened in October 2010. It features a double gymnasium, banquet hall, youth lounge, seniors' lounge, two early years rooms, a demo/cooking kitchen, three craft rooms, fitness and dance studios, a weight room and an indoor, elevated walking/runnig track.

The centre is conveniently located near public transit. There is also a path leading to the centre for walkers and cyclists as well as ample bicycle parking.

Data shown on these graphics does not include drop-in programs.

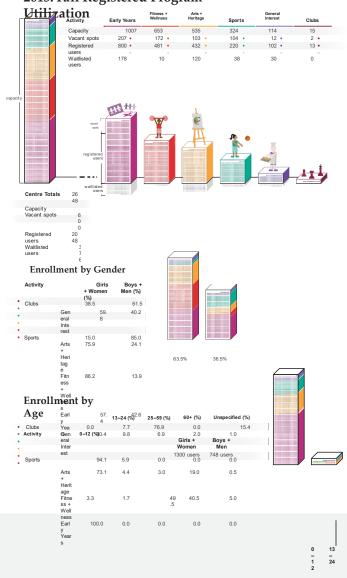
2011–2016: Fall Registered Program Utilization



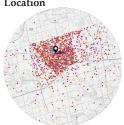


NORTH DISTRCT 131 Finch Ave W North York

2015: Fall Registered Program



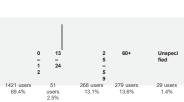
Enrollment by Location



Residents First Residents are given priority for ten days following the start of a registration period.

Non-residents must pay a non-resident fee (including at centres where programs are free).





The Elms Community School and

Roos Community School and Pool is located east of Islington Avenue, north of the 401. Nestled between a Public and Catholic school in a quiet residential area. This facility became a centre where programs are free 45 Golfdown Dr Etobicoke York DISTRCT in fall of 2014. The Elms Community School and Pool offers a wide variety of programs for all ages including

fitness, child/youth/adult swimming lessons, sports,

Data shown on these graphics does not include

art, summer camps, and special events.

drop-in programs.



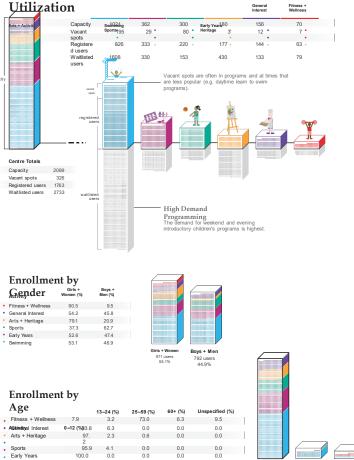
2011-2016: Fall Registered Program



2015: Fall Registered Program

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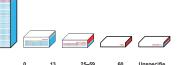


Enrollment by Location



Distance Travelled Distance travelled for aquatic programs is often related to the proximately of swimming pools in the area.

	-				
Age		13-24 (%)	25-59 (%)	60+ (%)	Unspecified (%)
 Fitness + Wellness 	7.9	3.2	73.0	6.3	9.5
 AGtivityal Interest 	0-12 (%\$3.8	6.3	0.0	0.0	0.0
 Arts + Heritage 	97.	2.3	0.6	0.0	0.0
•	2				
 Sports 	95.9	4.1	0.0	0.0	0.0
 Early Years 	100.0	0.0	0.0	0.0	0.0
Swimming	87.	9.8	2.7	0.0	0.4





L'Amoreaux Community Recreation

Centre on the corner of Kennedy Road and McNicoll Avenue. The centre is attached to the south side of the Mary LAmoreaux Community Recreation Centre is located Ward Catholic High School. The centre shares a gym with the school and has a dedicated fitness centre and early years room.



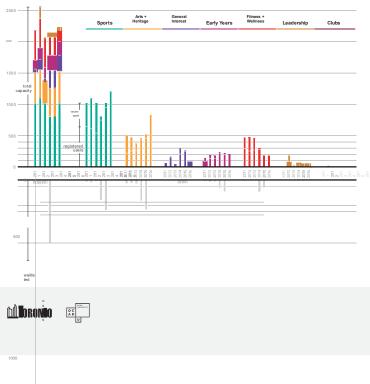
Centre Where

EAST DISTRCT 2000 McNicoll Avenue Programs Are Free Scarborough

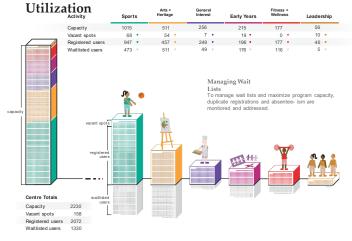
The centre offers early years, arts and crafts, dance, sports and fitness programs for children, youth and adults. During the day the centre runs extensive older adults programming in arts and crafts, dance, social program, billiards, computer as well as special excursions. L'Amoreaux became a centre where programs are free in September 2014.

Data shown on these graphics does not include drop-in programs.

2011–2016: Fall Registered Program Utilization



2015: Fall Registered Program



Enrollment by Gender Girls + Women (%) Boys + Men (%) 37.0 197 51.0 43.8 30.0 69.8 Girls + Women Boys + Men 1013 users 48.9% 1059 users 51.1%

Activity Leadership

Early Years

Sports

General Interest

Arts + Heritage

Fitness + Wellness

63.0

79.8

49.0

56.2

70.0

30.2

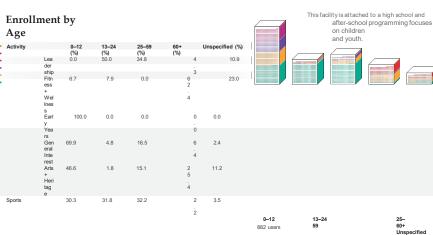
Maximizing Space During the day, to maximize program space, the centre runs extensive older adult program- ming in arts and crafts, dance, social programs, special excursions, billiards, and computers.

358 users

25-60+

431

Unspecified



Enrollment by Location



Jimmie Simpson Recreation Centre

A large facility located on Queen Street East in Jimmie Simpson Park. This location is a hub for recreation programming with a variety of opportunities for all age groups. It offers a range of activities including swimming, fitness, sports, after-school, early years and youth programming. Jimmie Simpson is one of the original centres where programs are free.



Centre Where

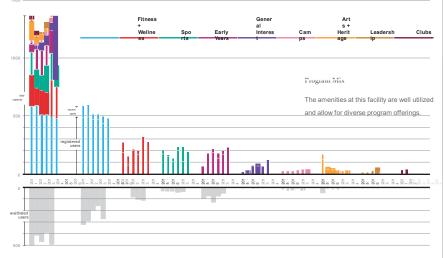
Programs Are Free

Jimmie Simpson Artificial Ice Rink is location in the park and features a hockey pad which doubles as a pleasure pad. There are change rooms for changing into skates nearby. There are also tennis courts and a soccer field in the park.

Data shown on these graphics does not include

drop-in programs.

2011–2016: Fall Registered Program Utilization

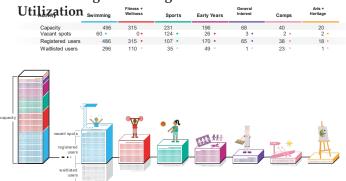


SOUTH DISTRCT

Toronto & East York

870 Queen St E

2015: Fall Registered Program



Centre Totals Capacity 1366 Vacant spots 217 Registered users 1149 Waitlisted users 515

g

Enrollment by

Enrollment by



52.6 10.5 63.5% 36.5% 46.6

Girls + Boys + w

0 users	419 user				

730 users	419 05015
60+ (%)	Unspeci

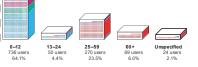
കളര	0-12 (%)	13-24 (%)	25-59 (%)	60+ (%)	Unspeci _{ed (%)} fi
Arts + Heritage	94.4	5.6	0.0	0.0	0.0
Camps	97 .4	0.0	0.0	0.0	2
General Interest	18.5	15.4	56.9	1.5	6 7
• Early Years	100.	0.0	0.0	0.0	7
Sports	95.7	4.3	0.0	0.0	0
Fitness + Wellness	0.0	2.9	70.3	21.9	0
Swimming	89	5.7	4.1	0.2	9 0
	.2				<u>.</u>

Enrollment by Location



Facility of Choice While most participants live nearby the facility they use, some choose a centre close to work or childcare. Distance travelled can also be related to transit proximity or unique program offerings.

Residents are eligible to register for any program at any location across the city.



iCity research network premise

- iCity led by Dr. Eric Miller, UT, with OCAD U, U. Waterloo, IBM, ESRI, Cellint, City of Toronto, Waterfront Toronto, and other partners - *urban informatics* to the analysis of major urban transportation problems.
- City science builds upon traditional multidisciplinary study of urban areas to develop an integrated, systemic understanding of urban systems at several levels: macro (region-wide), meso (individual systems, services, etc.) and micro (individual agents).

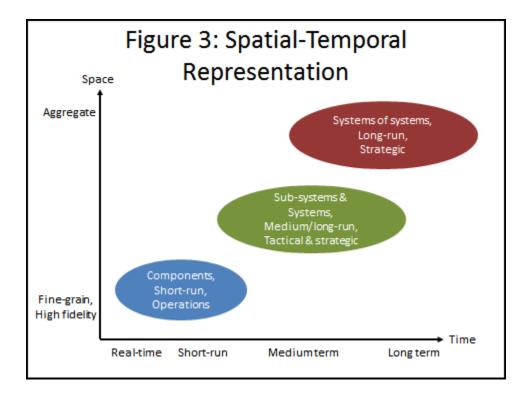
iCity Premise

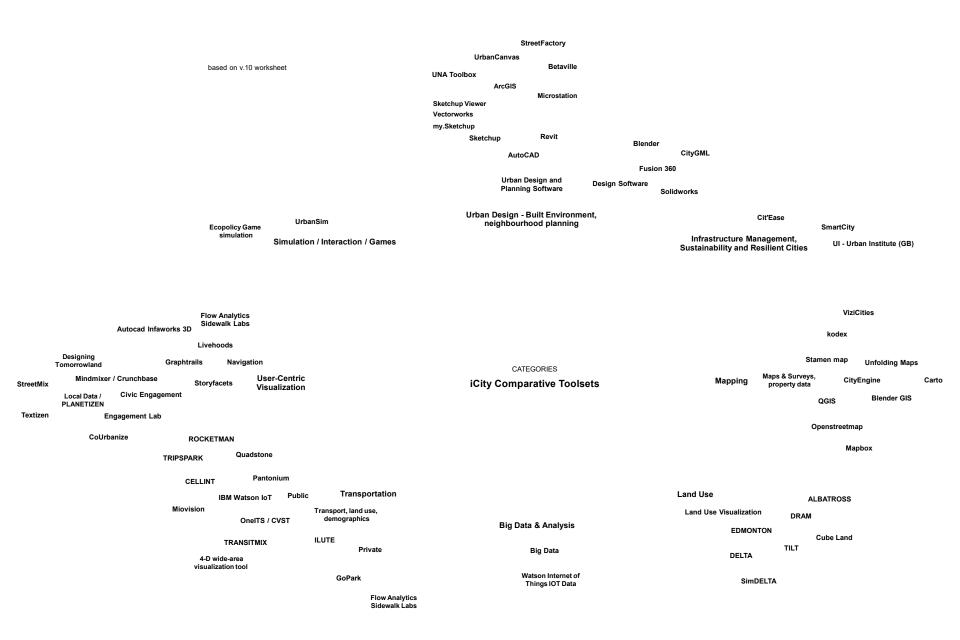
- Informatics involves the acquisition, storage, management, curation, analysis and visualization of data.
- iCity is a computational "virtual lab" for analysis and design in which powerful, comprehensive computer models simulate the evolution of urban spatial socio-economic systems (transportation, the regional economy, etc.) in response to a wide variety of scenarios and policies.

iCity concept of city systems as nested structures

Figure 2: Hierarchical Approach to Urban Systems			
Image: state of the state	Each system decomposes into sub-systems; E.g., "the" transportation system consists of: • The road system • Transit system • Active transportation system • Operating agencies • Each "system" interconnects & interacts with other systems		

Modeling systems relationships

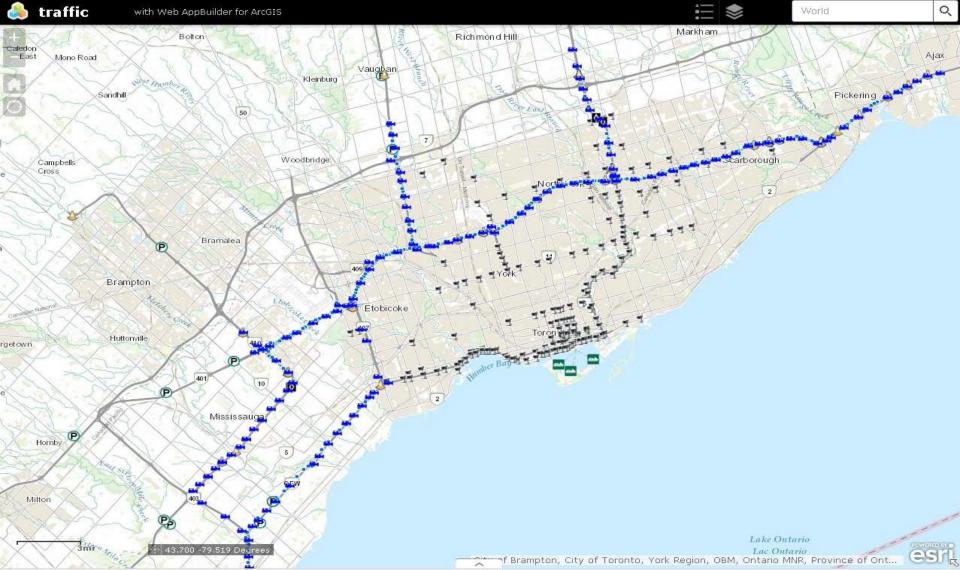




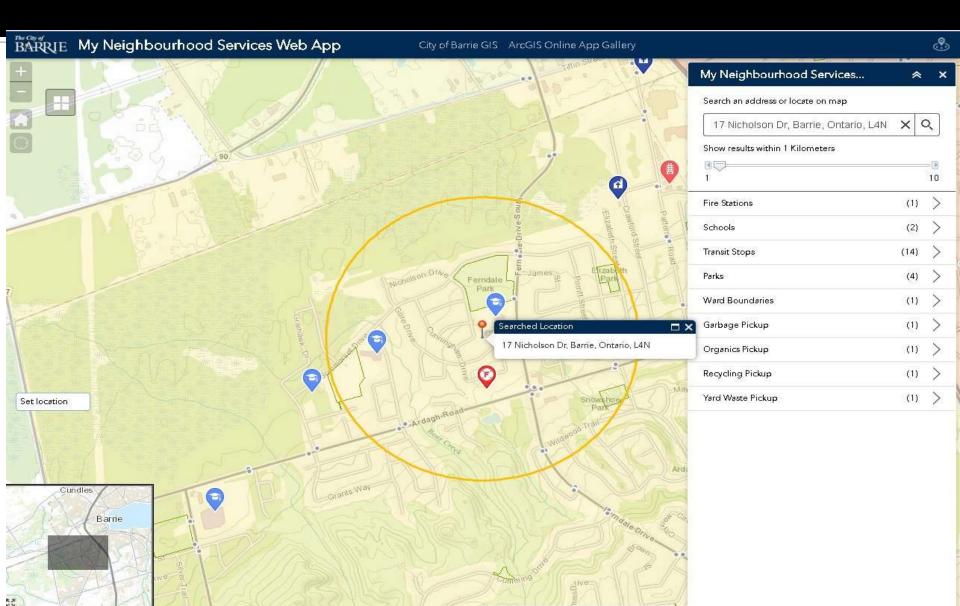
3D Visualization of Urban Space

- CityEngine ESRI.
- Modeling Toronto Waterfront.
- Transportation corridors.
- Complete Streets.
- Developing a Sketching capacity for rapid prototyping.

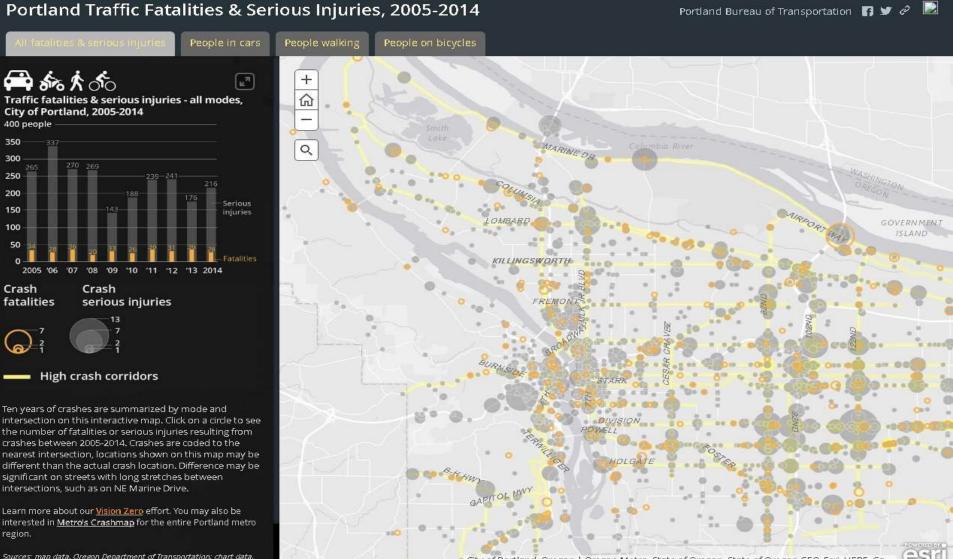
Visualization Tools for Transportation Analytics - ESRI



ESRI SAMPLES



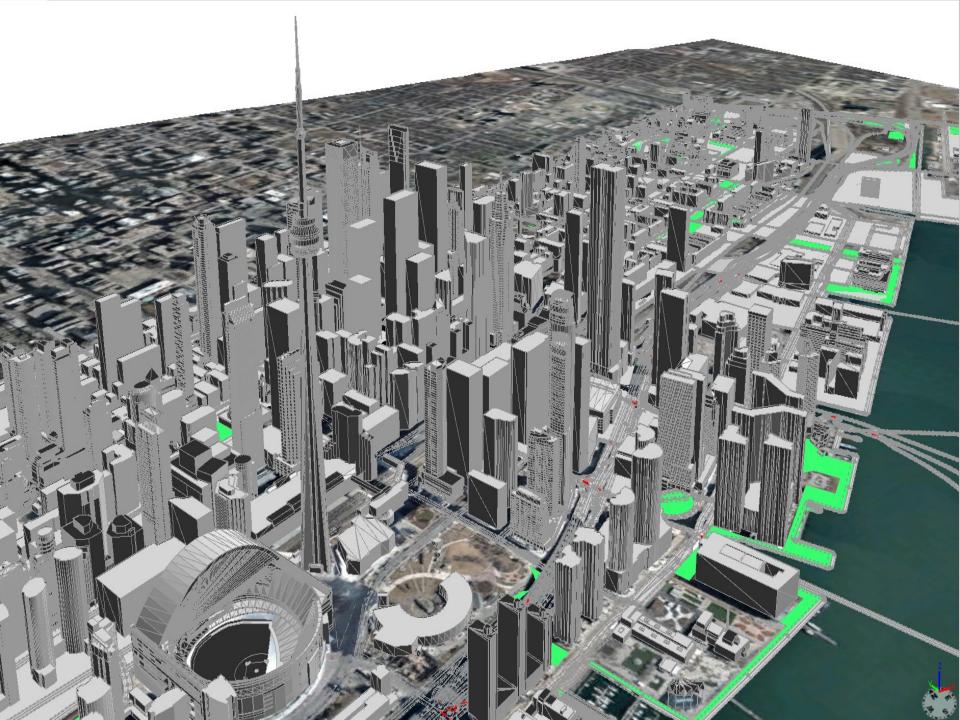
Dashboard Example

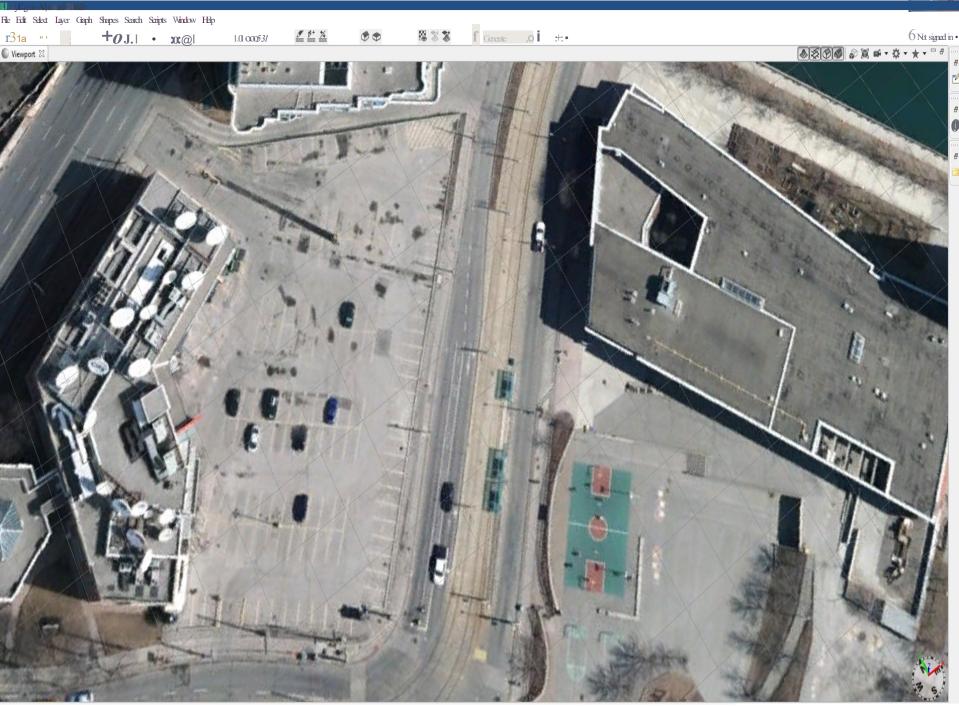


State of Oregon, State of Oregon GEO, Esri, HERE, G

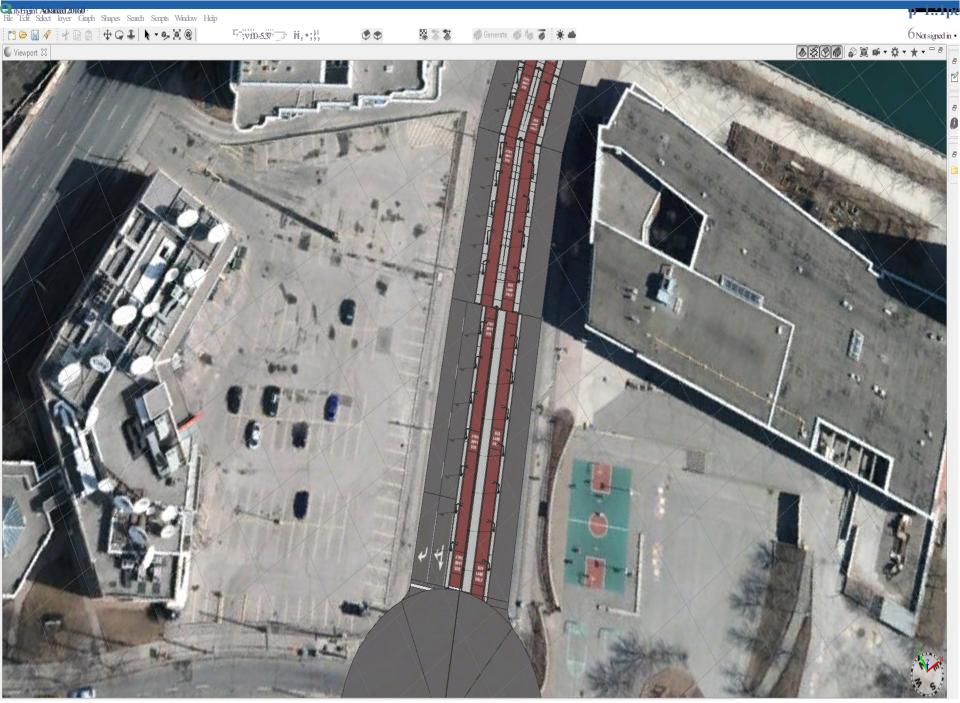
Biotro

Sources: map data, Oregon Department of Transportation; chart data,

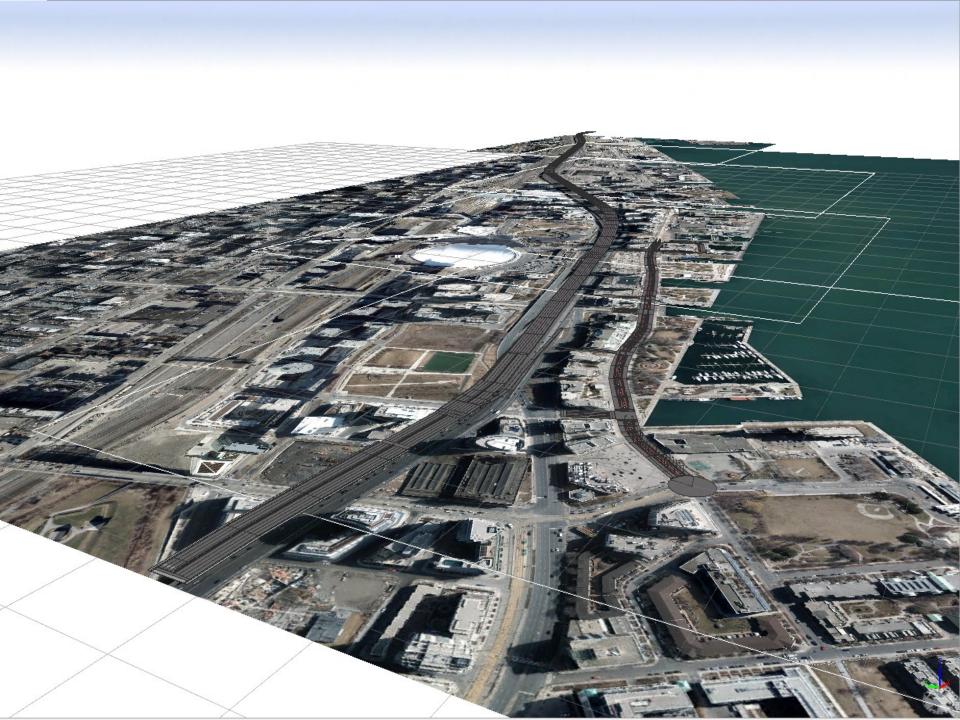




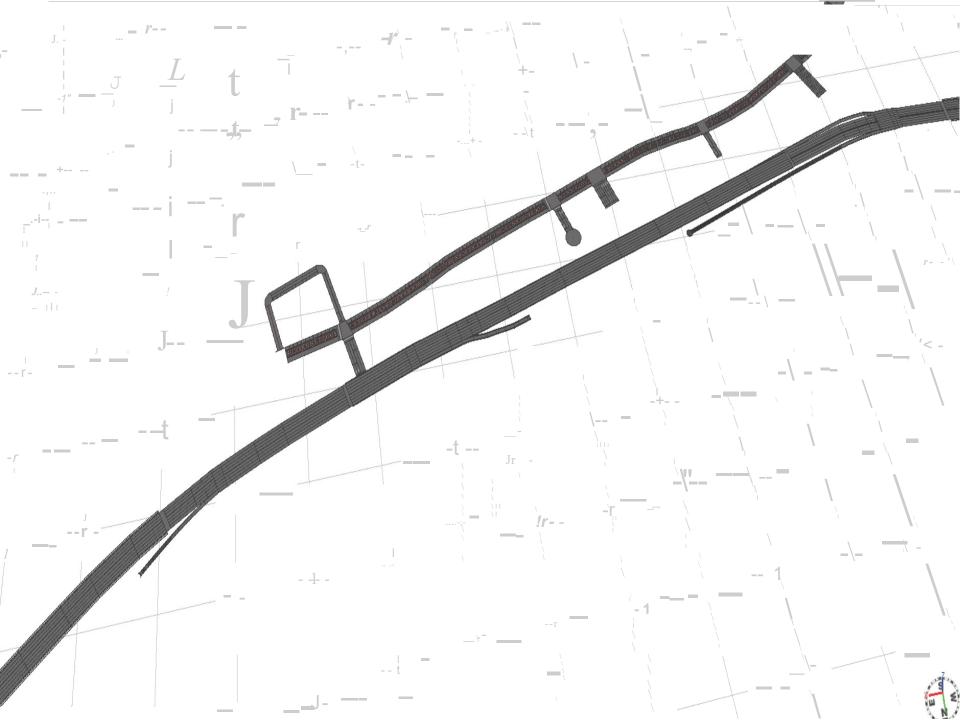
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Fil, Ed S,1,ct Layer Graph Shapes S,arch Scripts Window H,lp

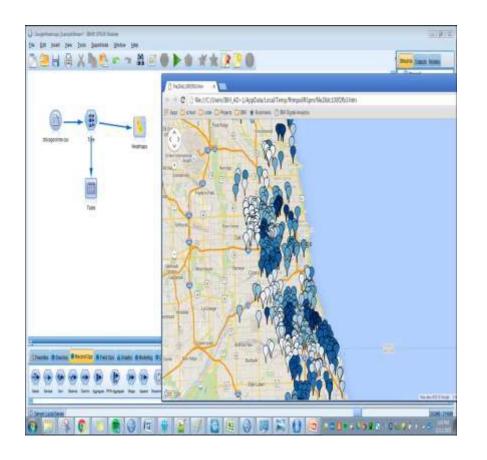






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Visualization Tools for Transportation Analytics - IBM

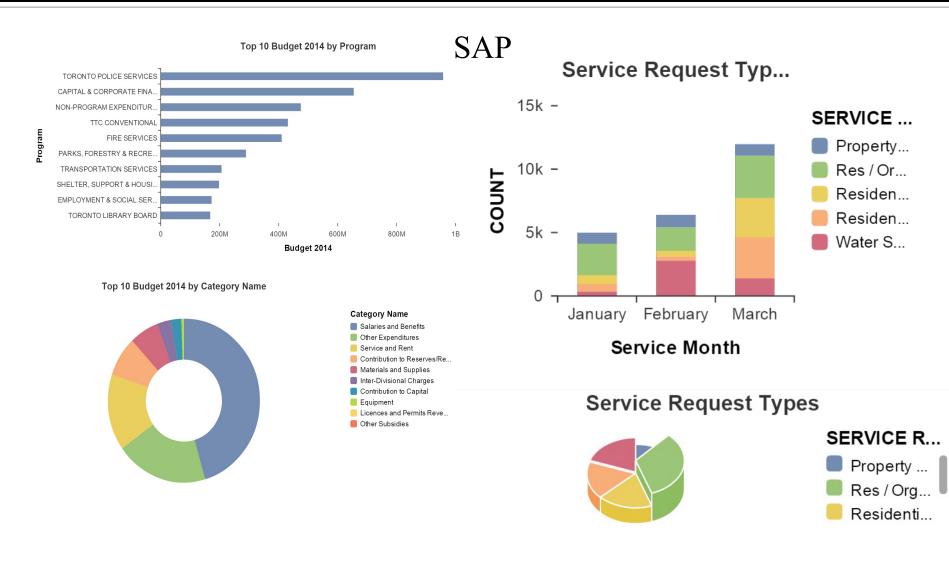


- IBM SPSS Modeler is a predictive analytics platform
- Examples:
 - Traffic Time-series
 - Analysis
 - Demand Forecasting
 - Service Level Prediction

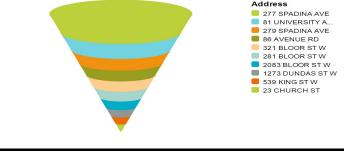
Functionalities

- Data Warehousing
- Data Exploration & Dashboarding
- Cognitive Solutions (Text –Voice Processing)
- Modeling and Prediction

SAP DBV1







Top 25 Vehicle Volume By Address

Betaville and Story Facets visualization tools

- Design Approach
 - Communication Centered
 - Collaboration- Minded
- Visual Data/Model Integration
 - Able to link qualitative data
 - Real-time "what-ifs"
 - Changing/historical data and data ontologies
 - Provenance

Betaville and StoryFacets

- Visualization Techniques
 - Interactive Computing
 - Overview + Detail
 - Geospatial Visualization
 - Info vis
 - Comparative Visualization
- White Boxes
 - Ontology
 - Models transparency
 - Provenance retrievability

Betaville





StoryFacets

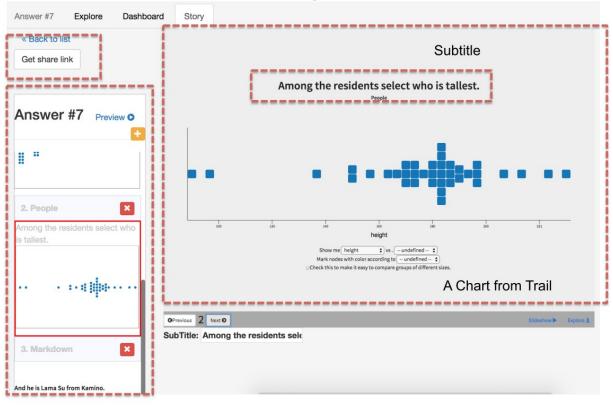
Linked back to trail facet



(c) Story Facet

StoryFacets

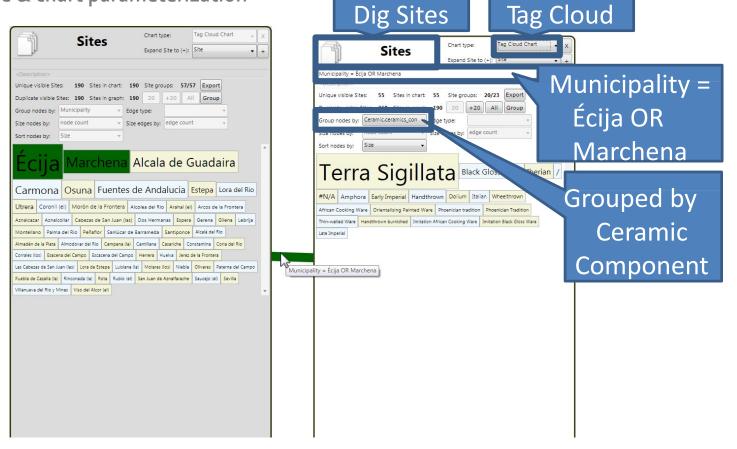
Story (slideshow) interesting ar Wars character height



Slides Preview

GraphTrail

Provenance & chart parameterization

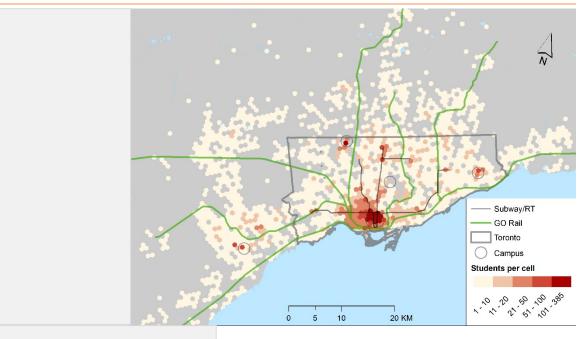


Student MoveTO

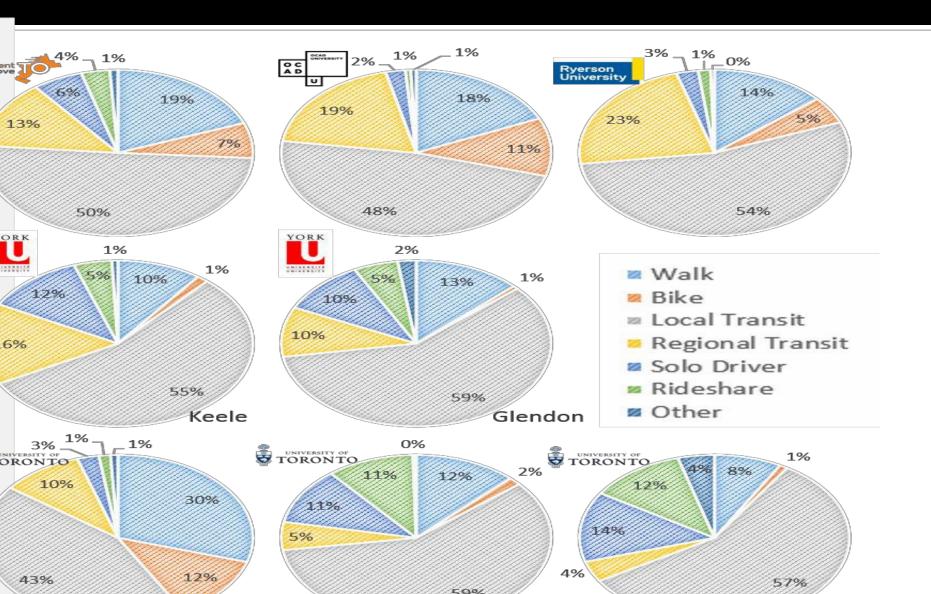
- Online single-day travel survey of students, conducted at four major schools in Toronto in the fall of 2015 – 10% response rate
- Survey: factors affecting home location choice; comprehensive scheduling and travel related to work, study, and other daily activities
- Spatial accuracy with anonymization in its published data home location as centered in specific blocks of the Toronto Transit Survey map, a set of planning "meta-blocks
- InfoVis and comparative visualization systems

Home Location of Respondents





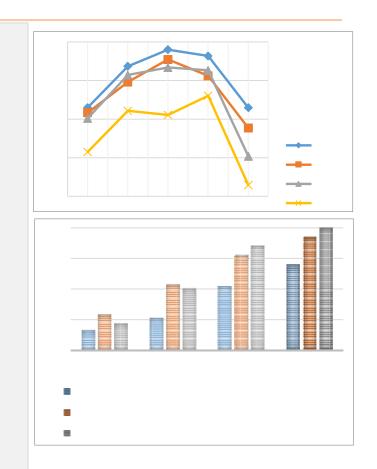
StudentMove TO



Reason for Recent Moves

Cost of housing	24.1%	
The decision was out o	of my control	20.7%
Ability to walk or bike	to campus	15.9%
Housing qualities (space,	yard,)	9.2%
Proximity to public trar	nsit	8.1%
Being near friends and	family	7.4%
Amenities of neighbou	rhood ^{(shops, par}	ks, houses, 6.3%
Other		4.4%
Walkability of neighbou	urhood	2.4%
Crime and safety		1.4%

Relationships commute time and school engagement



- Percentage coming to campus daily by distance of commute
- One way commute and involvement in school: pick courses by commute time, commute discourages coming to campus, commute discourages extracurricular activity

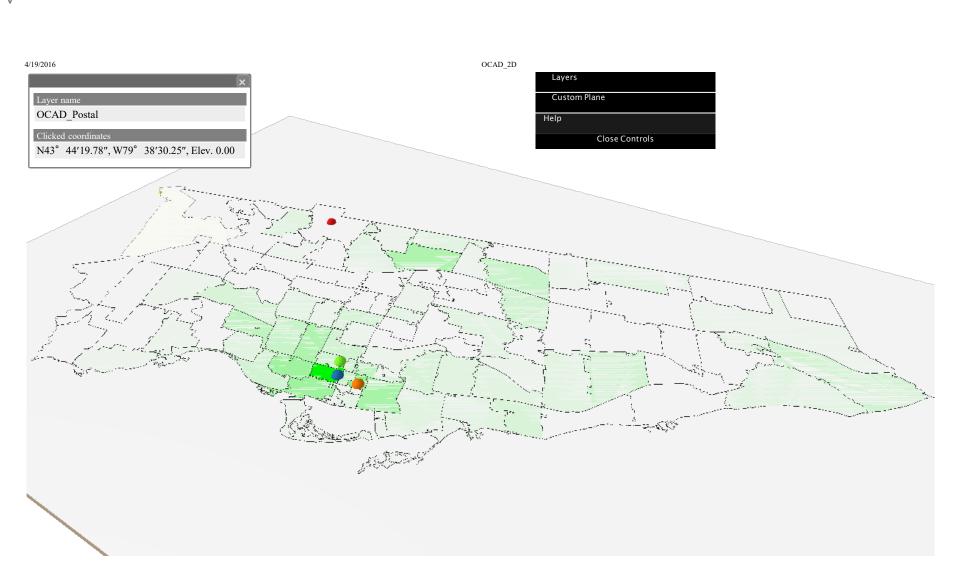
Work/Drivers of Change

PERCENTAGE WHO WORK

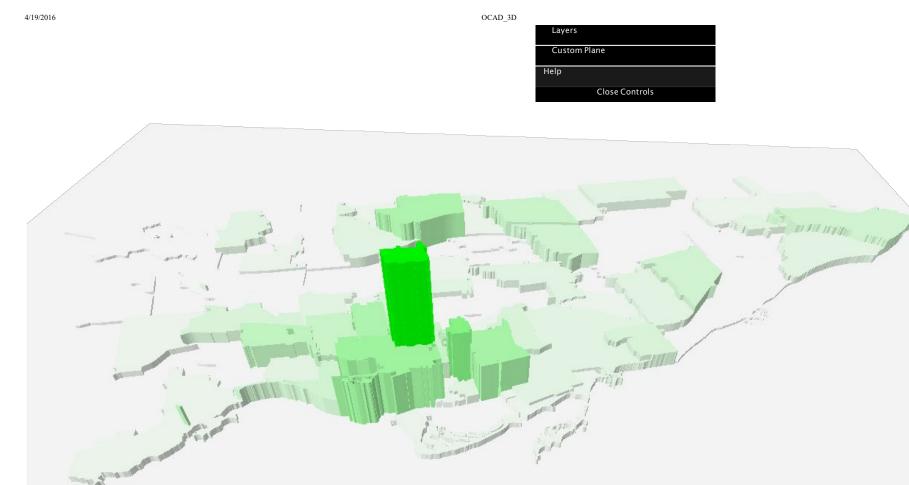
Do not work	46%
Work part time (<10 hours per week)	20%
Work part time (11-20 hours per week)	19%
Work part time (21-30 hours per week)	7%
Work 31-40 hours per week	4%
Work > 40 hours per week	3%
Work 31-40 hours per week	4%
Work > 40 hours per week	3%

MODE CHANGE MOTIVATIONS

Change in household location	59%
Improvements to transit	26%
Decreased transit costs	21%
Increased transit costs	20%
Worse congestion	15%
Decreased parking costs	15%
Nothing, Will not change	14%
Improved bike lanes	9%
To improve health	7%
Environmental concerns	6%
Roadwork disruptions	6%
Improved pedestrian environment	4%
Increased parking costs	3%
Added bike storage	3%







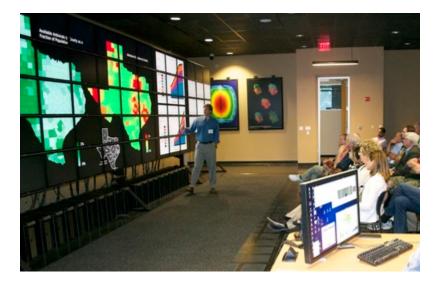
Health Care





- Taking Ontario Mobile Report, 2013
- Management of e-health records
- Access to out of region expertise
- Virtual Surgery and Intervention support
- Distribution of Online and Mobile Solutions across LINs

Health Care



🛑 Resident Prot	file				
Robson de	Sol	179		-	
Information	300	IZa		1	
An 11 year old resident with and developmental disabilit	the phys	sical			
Lately he has experienced a that has resulted in discom stress.	growth	and		2 A	
🏷 Observations	and a	nalyses		.000. Team	
ConditionVoting					
M1: General Health	>	0	M4: Mobil	ty	>
O M2: Moral	>	0	M5: Form	and Deform	ity >
M3: Cognition	>				
Care Voting					
O T1: Pain Medication	>				
Condition and Care					See All
Condition 5					

- Emergency Service
 Coordination, Clinic and
 Emergency Waitlists
 Just in Time services to
- Just in Time services to elderly in home –
 - appropriate teams
- Pandemic management
- Monitoring of Adherence and Interventions – public health –

Conclusions

- All of the systems shown work with Big Data
- Citizen-hackathon delivered approaches to urban planning, critique and engagement
- Artists' approaches to making the city visible and livable
- Urban transportation planning systems based – using resources of Smart City
- Big Data analytics for health
- Opportunity to bring together levels of planning and integration

Conclusions – Big Data - Smart City Visualization

- Citizen-focused
- Collaborate
- Data Governance and Analysis
- Connect
- Co-create
- Communicate